

WHEREAS; child care providers foster safe, nurturing environments in which kids can learn, grow, and develop, and provide daily care that helps kids reach critical developmental milestones through enriching and educational activities; and

WHEREAS; child care is also a key component to statewide economic vitality, and like many sectors across the state and country, the child care workforce in Wisconsin is facing a recruitment and retention crisis that impacts the availability and accessibility of affordable child care for countless families across the state; and

WHEREAS; what’s best for kids is what’s best for the state, and in 2025 the Year of the Kid, expanding access to quality, affordable child care and supporting individuals, organizations, and institutions dedicated to providing this vital service has never been more important; and

WHEREAS; the economic and financial security of working families depends on access to high-quality child care programs staffed by skilled and fairly compensated early educators and professionals, and Wisconsin’s economic growth depends on the ability of families to find and maintain access to quality, affordable child care; and

WHEREAS; today, the state of Wisconsin reaffirms its commitment to fighting for meaningful, long-term investments in Wisconsin’s kids, child care centers, and providers, joins all Wisconsinites in recognizing the vital role that child care plays in the growth and development of kids and in the economic livelihood of the state, and thanks child care providers across the state for their invaluable contributions to families and communities across the state;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim May 9 2025 as

CHILD CARE PROVIDER APPRECIATION DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 5th day of May 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State